

2002
2003

*it all
starts
with a
vision*

VISION  FITNESS

HOME TREADMILLS

SIMPLE

RELIABLE

COMFORT

THE *vision* *fitness* DIFFERENCE

Whether your vision is a slimmer body, a healthier heart, stress management, or if you simply enjoy exercise, Vision Fitness has the treadmill to help you achieve your goals.

We began as a division of the Trek® Bicycle Company, where we pioneered the development of the smoothest, quietest, and most comfortable fitness bikes available. In 1996, Vision Fitness was spun off by the Trek® Fitness management team to continue to bring to market innovative fitness products.

We continue to offer you the same combination of quality, value, and performance that has made our founding company the most requested bicycle brand in America.

*Vision without action is
merely a dream. Vision with action
can change the world.*

Joel Barker

We broke onto the treadmill market with the same quality and industry-leading features that we offer in our fitness bikes and elliptical trainers. Try one at your local specialty fitness retailer. We are confident you will agree with the thousands of satisfied users and find our treadmills the simplest, most comfortable, and reliable you have ever used.

To learn more about Vision Fitness and our complete line of quality fitness products please visit our website: www.visionfitness.com.

The mission was clear - to develop the most simple, reliable, and comfortable treadmill. First we developed motivational programming to keep you going that extra mile. Then we studied how we could keep the entire treadmill drive system cooler, thus more reliable, and that drove us to design ventilated motor covers with large, roomy motor compartments. Finally, we redesigned how a treadmill offers cushioning with our eight strategically placed variable-durometer elastomer cushions.

Simple

Our Smart-Matrix™ LED consoles are easy to use, giving you all the information you need to achieve your goals. Some models even store your workout totals, so you can track your progress over time, others have our exclusive Segment Progress Bar™ to show your status during each segment of your workout.



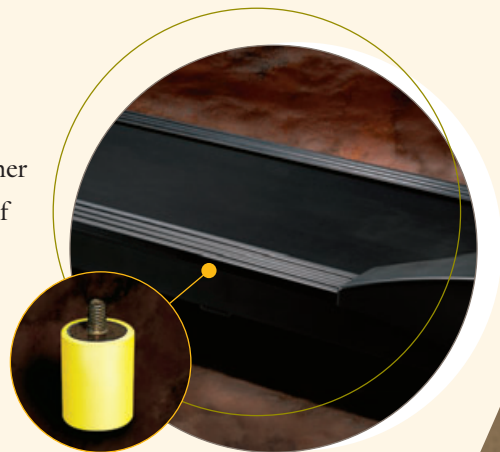
Reliable

We take a No-Compromise approach to the selection of every component used in our treadmills. This all starts by using only key component suppliers with years of treadmill manufacturing experience. An example of this is the *continuous-duty* Baldor® motors that we use on many of our models. Baldor® is the premier manufacturer of treadmill motors.



Comfort

Our variable-durometer (softness) elastomer system gives you just the right amount of cushioning for a comfortable workout. Our 8 elastomers (four each side) are strategically placed; the softest where your foot actually contacts the deck and the firmest in the back to offer support.



When Vision Fitness burst onto the treadmill scene we had the largest and heaviest treadmills in our segment. We were proud to be called “big” and “heavy” by our competitors. You see, we believe that our larger workout area makes for a more comfortable workout, while our heavy-duty steel frame (including console) creates a truly stable workout surface.



Our **T9200** has a simple large-LED console to give you the feedback that you need, while our popular Heart Rate Training series utilizes our Smart-Matrix™ LED console with built-in Heart Rate Training and Custom User Profiles. Our **T9600HRT** even has a User Log-in button that actually accumulates and stores your workout totals.

It is important to think of a treadmill as a system and not as components. Vision Fitness understands that there is more to a treadmill than the size of the motor. A large motor with poorly designed electronics in a small motor compartment creates a lot of heat and causes the system to become unreliable. Vision Fitness designs large motor compartments with ventilated motor covers to assure we can release the hot air. We also specify 2.5” rollers with prewaxed phenolic coated decks, which allows us to have less tension on our belts and less drag on our decks, thus creating less heat and a more reliable longer lasting treadmill.

It isn't enough to design the best treadmill with the best components, if they are not assembled to exacting tolerances. Most Vision Fitness treadmills are assembled in an ISO 9001-certified manufacturing facility.

Our Smart-Matrix™ LED consoles have large LED windows for both Speed and Elevation, while providing other feedback such as Time, Distance, Pace, Calories, Average Speed and Heart Rate. Our preset motivational programming keeps you going and allows you to adjust your speed and elevation anytime during the workout without leaving the program. Our **T9600HRT** and **T9700** Series offer our exclusive One-Touch™ programming buttons, along with a User Log-In that tracks your workouts. Most of our models have Heart Rate Training programs and Custom User programs. Our **T9700HRT Runner** treadmill boasts programming written by Rod DeHaven, the U.S Olympic Trials Marathon Champion. So whether your goal is an enjoyable walk, or training for the next marathon, Vision Fitness has the treadmill for you.





The Portfolios of Ansel Adams

*To come to be you must
have a vision of Being... You will
become what your vision is.*
Peter Nivio Zarlenga

full-platform
treadmills



**T9700 Runner's,
T9700HRT,
AND T9700S**

**T9600HRT
PROGRAMMABLE**

**T9500HRT
PROGRAMMABLE**

**T9400HRT
PROGRAMMABLE**

**T9300 AND
T9200[∞]
PROGRAMMABLE**

**T9100 AND
T9000[∞]
PROGRAMMABLE**

FEATURE

**CONSOLE AND
PROGRAMS**

ADVANCED SMART-MATRIX HRT™
Unique User Log-In, User Programs,
One-Touch™ Program Keys:
SPEED INTERVALS:
400M, 800M, 1 Mile, Heart Rate
HILL INTERVALS: 3%, 5%, Heart Rate
TEMPO RUN: 5K, 10K, 15K, Heart Rate
~T9700HRT
See specifications for T9600HRT
~T9700S
ADVANCED SMART-MATRIX™
No Programs

ADVANCED SMART-MATRIX HRT™
Unique User Log-In, User Programs,
One-Touch™ Program Keys:
FAT BURN: Heart Rate, Rolling Hills,
Random, Speed Walk
ENDURANCE: Heart Rate, 5K, 10K,
Ocean View Run
SPEED TRAINING: Heart Rate, Interval
Speed, Interval Hills, Peak Speed

SMART MATRIX HRT™
Heart Rate Training,
User Programs,
Manual
Intervals • Speed Change
Weight Loss • Speed Change
Speed Walk • Elev. & Speed Change
5-K Run • Elevation Change
10-K Run • Elevation Change

SMART MATRIX HRT™
Heart Rate Training,
User Programs,
Manual
Intervals • Speed Change
Weight Loss • Speed Change
Speed Walk • Elev. & Speed Change
5-K Run • Elevation Change
10-K Run • Elevation Change

SMART-MATRIX™
User Programs,
Manual
Interval • Speed Change
Weight Loss • Speed Change
Speed Walk • Elev. & Speed Change
5K Run • Elevation Change
10K Run • Elevation Change
~T9200
SIMPLE LARGE-LED DISPLAY
No Programs

LCD w/ MATRIX DISPLAY
Manual, Intervals, Weight Loss,
Speed Walk, Pacer
~T9000
SIMPLE LCD DISPLAY
No Programs

CONSOLE FEEDBACK

Elevation, Speed, Time,
Heart Rate, Distance, Pace,
Calories, Avg. Speed

Elevation, Speed, Time,
Heart Rate, Distance, Pace,
Calories, Avg. Speed

Elevation, Speed, Time,
Heart Rate, Distance, Pace,
Calories, Avg. Speed

Elevation, Speed, Time,
Heart Rate, Distance, Pace,
Calories, Avg. Speed

Elevation, Speed, Time, Distance,
Pace, Avg. Pace, Calories, Avg. Speed
~T9200
Elevation, Speed, Time,
Distance, Calories

Elevation, Speed, Time,
Distance, Calories

BELT AREA

60" x 20"

60" x 20"

54" x 20"

54" x 20"

54" x 20"

54" x 20"

ELEVATION

0 to 15%
700 lb Thrust Motor

0 to 15%
700 lb Thrust Motor

0 to 15%
700 lb Thrust Motor

0 to 12%
Cambridge Motor Works™

0 to 12%
Cambridge Motor Works™

0 to 12%

SPEED

.5 to 12 MPH

.5 to 12 MPH

.5 to 12 MPH

.5 to 10 MPH

.5 to 10 MPH

.5 to 10 MPH

MOTOR

3.0 hp Continuous Duty
Baldor® Internal Fan Cooled

3.0 hp Continuous Duty
Baldor® Internal Fan Cooled

2.5 hp Continuous Duty
Baldor® Motor

2.0 hp Continuous Duty
Cambridge Motor Works™

2.0 hp Continuous Duty
Cambridge Motor Works™

1.75hp Continuous Duty
Cambridge Motor Works™

MOTOR CONTROL

Club-Rated PWM with
Fuseless Current Limit

PWM with
Fuseless Current Limit

PWM with
Fuseless Current Limit

PWM with
Fuseless Current Limit

PWM with
Fuseless Current Limit

PWM w/
Fuseless Current Limit

DECK

1" Commercial Grade
Low Maintenance
Prewaxed Phenolic
Both Sides Coated

1" Low Maintenance
Prewaxed Phenolic
Both Sides Coated

1" Low Maintenance
Prewaxed Phenolic
Single Side Coated

1" Low Maintenance
Prewaxed Phenolic
Single Side Coated

1" Low Maintenance
Prewaxed Phenolic
Single Side Coated

3/4" Low Maintenance
Prewaxed Phenolic
Single Side Coated

CUSHIONING

8 Variable-Durometer
Elastomer Cushions

8 Variable-Durometer
Elastomer Cushions

8 Variable-Durometer
Elastomer Cushions

8 Variable-Durometer
Elastomer Cushions

8 Variable-Durometer
Elastomer Cushions

6 Variable-Durometer
Elastomer Cushions

BELT

Siegling COOL-WEAVE™
2-Ply Urethane High Conductivity

2.1MM 2-Ply

2.1MM 2-Ply

1.7MM Anti-Static

1.7MM Anti-Static

1.7MM Anti-Static

ROLLERS

2.5" Crowned with
Large O.D. Bearings

2.5" Crowned with
Large O.D. Bearings

2.5" Crowned with
Large O.D. Bearings

2.5" Crowned with
Large O.D. Bearing

2.5" Crowned with
Large O.D. Bearing

2" Crowned with
Large O.D. Bearing

FRAME

Extra-Heavy Duty Steel
Welded Frame

Extra-Heavy Duty Steel
Welded Frame

Extra-Heavy Duty Steel
Welded Frame

Heavy Gauge Steel
Welded Frame

Heavy Gauge Steel
Welded Frame

Heavy Gauge Steel
Welded Frame

HOME WARRANTY*

Lifetime Frame
10 Years Motor
3 Years Parts/Electronics
2 Years Labor

Lifetime Frame
10 Years Motor
3 Years Parts/Electronics
1 Year Labor

Lifetime Frame
10 Years Motor
3 Years Parts/Electronics
1 Year Labor

Lifetime Frame
10 Years Motor
2 Years Parts/Electronics
1 Year Labor

Lifetime Frame
10 Years Motor
2 Years Parts/Electronics
1 Year Labor

Lifetime Frame
10 Years Motor
2 Years Parts/Electronics
1 Year Labor

FLOOR SPACE

80" x 29"

80" x 29"

73" x 29"

73" x 29"

73" x 29"

72" x 26"

PRODUCT WEIGHT

310 lbs.

295 lbs.

290 lbs.

215 lbs.

215 lbs.

170 lbs.

MAXIMUM USER WEIGHT

400 lbs.

350 lbs.

350 lbs.

300 lbs.

300 lbs.

265 lbs.

**UPGRADES
FROM PREVIOUS MODEL**

UPGRADES FROM
T9600HRT

Programming, Commercial Deck,
Cool-Weave™ Belt, Motor Controller,
Warranty

UPGRADES FROM
T9500HRT

Baldor® 3.0 hp Motor, Programming,
User Log-In, Larger Running Surface,
Double Sided Deck, Console Feedback

UPGRADES FROM
T9400HRT

Baldor® 2.5 hp Motor,
2.1MM 2-Ply Belt,
Extra-Heavy Duty Steel Frame

UPGRADES FROM
T9300

Heart Rate Training

UPGRADES FROM
T9100

All-Steel Construction,
Larger Roller, 2.0 hp Motor,
1" Deck, 8 Elastomers

UPGRADES FROM
SPORTING GOODS TREADMILL

Heavy Duty Frame, Warranty,
Variable-Elastomer Cushioning System,
Professional Assembly

* Refer to www.visionfitness.com for complete Warranty details.
All product specifications are subject to change.

The heart of a great workout...

*Vision is the art
of seeing the invisible.*

Jonathon Swift



What separates Vision Fitness treadmills from all others? It's in the details.

When we developed our treadmills, we asked what really makes a treadmill perform and help its user achieve their objective. It sounds like a silly question, but the staff at Vision Fitness lives and breathes that simple but complex question.

So you'll find an extra-heavy-gauge steel frame, variable-durometer elastomer cushioning, PWM electronics, motivational programs, front transport wheels, center-positioned elevation rack, and many other distinguishing features on Vision Fitness treadmills.

Vision Fitness realizes that not everyone has the space for our full-platform treadmills, so we designed a line of folding treadmills that integrates many of the features of our larger treadmills, but folds out of the way when not in use. With Vision Fitness, you don't have to sacrifice performance just because you don't have space.



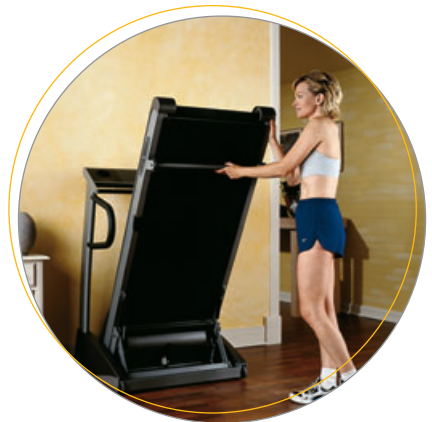
The Vision Fitness line of folding treadmills -- from our entry-level **T9250** to our fully-programmed Heart Rate Training **T9450HRT** treadmill -- helps you achieve your fitness goals.

Vision Fitness knows that 80% of people stop working out and do not reach their goals due to boredom. Being comfortable on your treadmill will keep you working out longer and help you achieve your fitness goals sooner. Vision Fitness treadmills boast large workout surfaces with front- and side-rail handlebars.

Our exclusive variable-elastomer cushioning system provides just the right amount of cushioning on each foot strike to keep you going. We have designed our eight-elastomer system to make sure that we offer cushioning where your foot strikes and support where it doesn't. This assures that you don't have that walking on sand or concrete feel, but just the right amount of cushioning. Along with features such as motivational programming and built-in waterbottle/portable CD holder (waterbottle included), you can achieve your fitness goals sooner. It is amazing how quickly those extra minutes add up toward achieving your goal.

Our easy-to-use *folding* system allows you to unfold our treadmills with a simple lift of the latch and lowering of the treadmill deck. It's that simple and you're ready for your workout. When you're done, simply lower the Elevation to zero and fold up; the locking mechanism will click into place and you're done.

Now, if only your *workout* were that easy...





*If you have a vision,
do something with it.*

Anthony J. D'Angelo

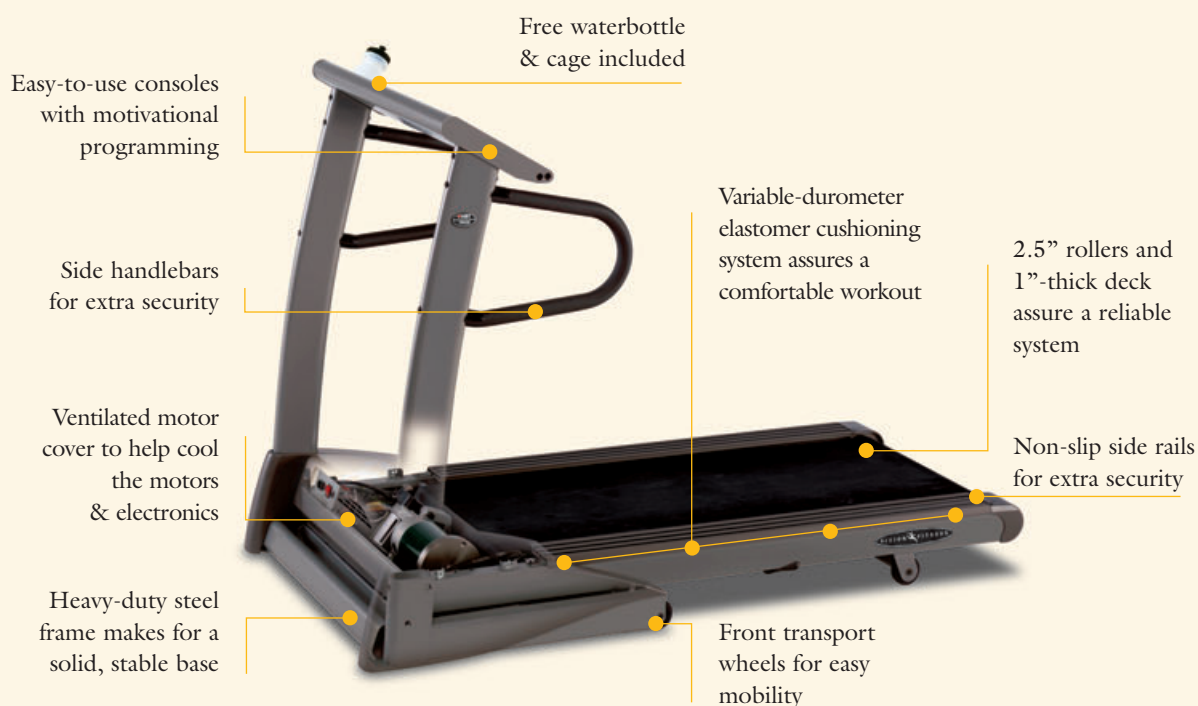


folding treadmills

| FEATURE | T9450HRT PROGRAMMABLE | T9350 PROGRAMMABLE | T9250 MANUAL |
|---------------------------------|--|--|---|
| CONSOLE AND PROGRAMS | SMART MATRIX HRT™ Heart Rate Training, User Programs, Manual Interval • Speed Change Weight Loss • Speed Change Speed Walk • Elev. & Speed Change 5K Run • Elevation Change 10K Run • Elevation Change | SMART-MATRIX™ User Programs, Manual Interval • Speed Change Weight Loss • Speed Change Speed Walk • Elev. & Speed Change 5K Run • Elevation Change 10K Run • Elevation Change | SIMPLE LARGE-LED DISPLAY No Programs |
| CONSOLE FEEDBACK | Elevation, Speed, Time, Heart Rate, Distance, Pace, Calories, Avg. Speed | Elevation, Speed, Time, Distance, Pace, Avg. Pace, Calories, Avg. Speed | Elevation, Speed, Time, Distance, Calories |
| BELT AREA | 54" x 20" | 54" x 20" | 54 x 20" |
| ELEVATION | 0 to 12% Cambridge Motor Works™ | 0 to 12% Cambridge Motor Works™ | 0 to 12% Cambridge Motor Works™ |
| SPEED | .5 to 10 MPH | .5 to 10 MPH | .5 to 10 MPH |
| MOTOR | 2.0 hp Continuous Duty Cambridge Motor Works™ | 2.0 hp Continuous Duty Cambridge Motor Works™ | 2.0 hp Continuous Duty Cambridge Motor Works™ |
| MOTOR CONTROL | PWM with Fuseless Current Limit | PWM with Fuseless Current Limit | PWM with Fuseless Current Limit |
| DECK | 1" Low Maintenance Prewaxed Phenolic Single Side Coated | 1" Low Maintenance Prewaxed Phenolic Single Side Coated | 1" Low Maintenance Prewaxed Phenolic Single Side Coated |
| CUSHIONING | 8 Variable-Durometer Elastomer Cushions | 8 Variable-Durometer Elastomer Cushions | 8 Variable-Durometer Elastomer Cushions |
| BELT | 1.7MM Anti-Static | 1.7MM Anti-Static | 1.7MM Anti-Static |
| ROLLERS | 2.5" Crowned with Large O.D. Bearings | 2.5" Crowned with Large O.D. Bearings | 2.5" Crowned with Large O.D. Bearing |
| FRAME | Heavy Gauge Steel Welded Frame | Heavy Gauge Steel Welded Frame | Heavy Gauge Steel Welded Frame |
| HOME WARRANTY* | Lifetime Frame 10 Years Motor 2 Years Parts/Electronics 1 Year Labor | Lifetime Frame 10 Years Motor 2 Years Parts/Electronics 1 Year Labor | Lifetime Frame 10 Years Motor 2 Years Parts/Electronics 1 Year Labor |
| FLOOR SPACE | 73" x 33" 31" x 33" Folded | 73" x 33" 31" x 33" Folded | 73" x 33" 31" x 33" Folded |
| PRODUCT WEIGHT | 225 lbs. | 225 lbs. | 225 lbs. |
| MAXIMUM USER WEIGHT | 275 lbs. | 275 lbs. | 275 lbs. |
| UPGRADES FROM PREVIOUS MODEL | UPGRADES FROM T9350 Heart Rate Training | UPGRADES FROM T9250 Programming, Console Feedback | UPGRADES FROM SPORTING GOODS MODEL Heavy Duty Frame, Warranty, Variable-Elastomer Cushioning System, Professional Assembly |

* Refer to www.visionfitness.com for complete Warranty details.
All product specifications are subject to change.

The heart of a great workout...

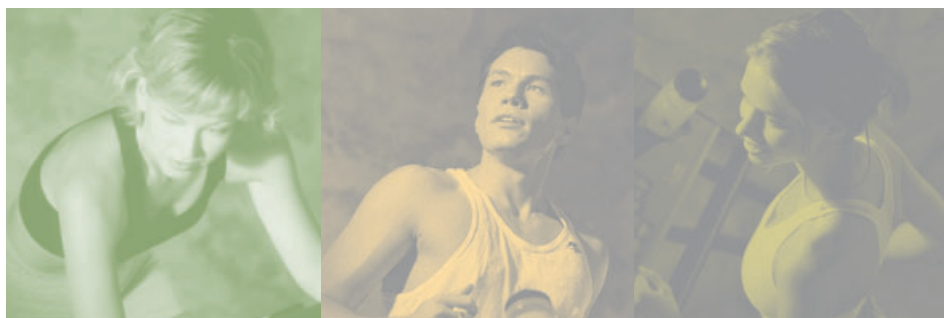


*Vision is the art
of seeing the invisible.*

Jonathon Swift

What separates Vision Fitness treadmills from all others? It's passion -- the passion to develop the best treadmill ever. This passion shows in the details that go into every Vision Fitness treadmill. Whether it is the programming in our consoles that allow you to stay motivated by giving you constant feedback, 8 variable-durometer elastomers for cushioning, or simply our side rail endcaps made of durable steel. Take a walk or run on a Vision Fitness treadmill and you will feel the passion.

*it all
starts
with a
vision*



VISION  FITNESS

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